

BRIGHTWATER PARTNERSHIP BUSINESS DISCOVERY WORKSHOP REGISTRATION

You MUST complete & return this Form to be registered for the Workshop

This Registration Form is designed to ensure you get the best outcome from the time you spend at:

- Part 1: The Business Discovery Workshop; and,
- Part 2: Your complimentary 1 hour one-on-one Debrief.

Please **complete the form electronically and return via email to bizplan@brightwater.com.au** or via fax to 07 3367 0974. We will call you to schedule Part 2. Prior to the workshop, you will get a Confirmation email which will provide all of the event details.

Your business and personal information will be treated with the utmost confidentiality, used only by the Brightwater Team. It will not be provided to any third party.

1. Please enter your Workshop option and your details below:

Your Details:	
Workshop Date :	/ / (dd/mm/yyyy)
Workshop Time:	<input type="checkbox"/> Morning <input type="checkbox"/> Evening <input type="checkbox"/> Other (subject to availability)
Given Name:	
Preferred Name:	
Family Name:	
Business Name:	
Address:	
Suburb State PC:	
Tel: Fax:	
Mobile:	
Email:	

2. Special Dietary Requirements: *(Please advise at least 3 days prior to event)*

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3. What you would like for YOU and for YOUR business? *(Select as many options as you like)*

- | | | | |
|-----------------------|---|---|---|
| Personal: | <input type="checkbox"/> More money for me | <input type="checkbox"/> Less stress | <input type="checkbox"/> More holiday time |
| People: | <input type="checkbox"/> Less headaches | <input type="checkbox"/> Right people | <input type="checkbox"/> Happier people |
| Money: | <input type="checkbox"/> More profit | <input type="checkbox"/> More sales | <input type="checkbox"/> Sales growth >20% |
| Marketing: | <input type="checkbox"/> More leads and enquiries | <input type="checkbox"/> Better conversion to sale | <input type="checkbox"/> Increase average \$ sale |
| Support: | <input type="checkbox"/> Help to manage better | <input type="checkbox"/> Better financial information | <input type="checkbox"/> Legal risk minimisation |
| Ultimate Goal: | <input type="checkbox"/> Sell the business | <input type="checkbox"/> Multiply the business | <input type="checkbox"/> Retire from business |

4. What is the ONE major challenge you face in your business today?

Please continue over ...

5. Please tick one option that best describes your present business situation for each question:

1. How long have you been in business?
 Just an idea < 3 yrs 4 – 6 yrs 7 – 10 yrs >10 yrs please specify
2. Are you an exporter?
 Yes No Future
3. What are your gross annual sales?
 < \$250,000 \$250 – \$500K \$500K - \$1M \$1M – \$5M > \$5M please specify
4. How many people are employed in your business (including working owners)?
 Just myself < 5 5 – 10 11 – 20 > 20 please specify
5. Do you have a documented business plan for your business?
 Yes No
6. If Yes to Q5, how long ago was it done?
 This year 1 yr ago 2 yrs ago > 2 yrs ago
7. What type of business are you in?
 Manufacturing Wholesale Retail Service Other please specify
8. What does your business do? _____
please specify
9. What is your Role in your business? (multiple responses are acceptable)
 Owner Director Manager _____ Other _____
please specify please specify

6. I accept your generous offer. I will attend the Business Discovery Workshop and the 1 hour Debrief:

Enter your name to indicate acceptance of this offer and authorisation of payment below. Name: _____

I authorise payment of \$150 (inc gst) as registration for the Business Discovery Workshop.

*Select one. This fee includes GST and is a deductible business expense. A Tax Invoice will be issued.

- Please debit my*: Amex Diners Visa MasterCard **OR**
 EFT to BSB 034-072 A/C.No. 172-464

Card Holder:

No: -- -- -- -- -- -- -- -- -- -- -- -- -- -- -- --
 Expiry Date: -- / -- CCV# -- -- -- --

Thank you for your timely return of this Registration. We look forward working with you *on* your business.

The Brightwater Team

Office Use: Date/Time Recd: __/__/__ :__ Entered Data: 1. _____ 2. _____ 3. _____ 4. _____