



Ends November 2009

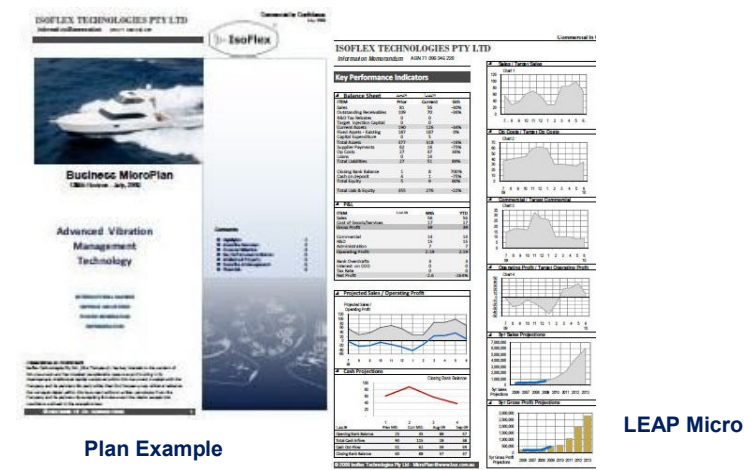
\$14,000 worth of Government assistance available before Nov 2009 to assist small business owners in South East Queensland

GET professional HELP *and* \$14,000 Financial Assistance to grow your business.

- ◆ **Grow Your Business, or**
- ◆ **Raise Investment/Capital Raising, or**
- ◆ **Prepare for Exit or Succession?**

BIWCC has teamed up with ZBA to offer LEAP2009, a 5 Hour Business Mentoring workshop for small business. It provides a fast-track program to generate viable business action plans.

After preparing your plans, you will optionally have access to up to \$11,000 in project specific AusIndustry funding to help drive your business forward.



Plan Example **LEAP Micro**

LEAP's three key program objectives:

- Business Growth through better marketing
- Positioning for Capital Raising or
- Prepare for Exit through Merger / Sale.

A maximum of 36 businesses can benefit from the subsidised program, so early registration is highly recommended.

WHAT IS LEAP?

LEAP stands for **Learning, Entrepreneurship, Attitude, Performance.** These are the foundation skills underpinning the LEAP Business Coaching & Mentoring Program.

- WHO IS IT FOR?**
- Small Business
 - Less than 20 Employees
 - Under \$10M annual turnover

- WHAT WILL IT COVER?**
- Business Strategy & Planning
 - Marketing & PR
 - Intellectual Property Rights
 - Financial Re-structuring

HOW MUCH TIME WILL IT TAKE?

Approx 5 hours over 3 weeks

- (1) Business Review (1hour)
- (2) Business Workshop (2hours)
- (3) Strategy & Plan (2hours)

- WHAT WILL I GET OUT OF IT?**
- Individual Business Plan
 - Networking Coaching Workshop
 - \$14,269 AusIndustry Funding

- WHAT WILL IT COST?**
- Stage 1 (max 36 companies)
- Cost \$3,749
 - Less Subsidy \$3,269
 - Your actual investment **\$480**
- Stage 2 (Optional - max18 companies)
- Your Project Budget \$12,500
 - Less AusIndustry Subsidy 11,000
 - Your actual Costs **\$1,500**



An Australian Government Initiative





Quote: **BIWCC** For Bonus Options
Brisbane Inner West Chamber of Commerce
Check www.innerwestchamber.com.au for the
Bonus options and added business events

Background Information

The LEAP program is an Australian Government funded initiative to provide intensive mentoring & coaching assistance for business owners and managers of successful small businesses eager to take their business to the next level.

The LEAP program mentors business owners through a range of critical business development topics and assists in the development of their own maintainable business plan that documents activities to drive growth, investment support or transition/exit strategies.

The program includes a peer-to-peer workshop with other business owners where a range of topics are presented and discussed including marketing, DIY public relations, financial structuring, protection of intellectual property and strategies for capital raising.

LEAP Stage 1 begins with an initial on-site business assessment & planning review with the business owners to identify existing issues and future objectives. The important outcome of Stage 1 is the production of an up-to-date business plan. The business plan identifies initiatives which will be funded with the help of AusIndustry should the business owner wish to progress to LEAP Stage 2.

The purpose of LEAP Stage 2 is to action the agreed strategies with the help of AusIndustry financial assistance by subsidising needed support services such as accounting, PR and marketing, legal and/or other needed business support services.

WHAT WILL IT COST?

Stage 1 - Available to a maximum of 36 companies

- Normal Cost \$3,749
- Less Subsidy \$3,269
- Your actual investment **\$480**

Stage 2 (Optional) – Available to a maximum of 18 companies

- Support budget ceiling \$12,500
- Available AusIndustry Subsidy 11,000
- You pay only **\$1,500 and receive \$11,000 financial support for YOUR projects.**

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Brisbane Inner West Chamber of Commerce

Check www.innerwestchamber.com.au
for the Bonus options and added business events

Register On-line www.zba.com.au or www.buz.com.au

Business Planning Materials

At the commencement of the course, each participant will be provided with a BUZ MicroPlan workbook for assistance in preparing their own uniquely maintainable business plan.
(For details see www.buz.com.au).



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AusIndustry

BIWCC Member

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