

MARK WINTER | FOUNDER | FOUNDATION FOR IT SUSTAINABILITY

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“The business leaders approach to IT Sustainability”

During this presentation Mark will discuss some of the key value propositions around implementing technology that will assist creating and implement green initiatives. In the past we have seen 1000's of organisation claiming that they are “green”, however the reality of this is what to believe and who to believe.

Also covered will be how to develop KPI's around IT Sustainability for your internal teams to gain enterprise wide support for these initiatives and incentives and rewards for performance.

Mark will also discuss how organisation can gain certification around their IT Sustainability practices and the steps that organisation will need to go through to gain this certification.

Including:

- How does the certification work for organisations?
- What are the steps to certify your business?
- What the certification covers
 - o End-user computing
 - o Enterprise and Data Centre
 - o ICT as a Low Carbon Enabler

In closing, Mark will detail some of the IT Sustainability training that is available for your teams to allow them to better understand what your organisation can do and how to do it.

NOTE: This presentation is a vendor independent and no specific products are discussed during this presentation.

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Kind regards

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